



Health Literacy Conference



Building Bridges – Promoting Health Equity and Health Literacy

May 3 - 5, 2017 | Irvine, CA



Join Us to Learn About Health Literacy

*Did you know that only 12% of the US adult population are proficient in health literacy?
Learn how to communicate your health messages to the other 88%!*

Incredible Learning - Affordable Price

What you learn at the conference and take away to impact your organization makes the conference a great investment! We've kept tuition at the same low rate – **as low as \$299.00** – every year. See how little you will pay to attend this important conference. And remember, you also get:

- ▶ Earn up to **24 continuing education** credits
- ▶ Breakfast and Lunch on Thursday and Friday
- ▶ **FREE** Pre-Conference sessions on Wednesday
- ▶ Opening Night Reception - complimentary cocktails and hors d'oeuvres
- ▶ Poster session on Thursday evening - with free mentoring before if needed
- ▶ Yoga session on Thursday and Friday mornings
- ▶ **FREE** Resources on social media, Health Literacy ListServ, and "Ask An Attorney" consulting
- ▶ Complimentary tote bag with free set of IHA books, and a free copy of the out-of-print classic, "Teaching Patients with Low Literacy Skills" by Len and Ceci Doak and Jane Root.
- ▶ Group, early bird, and nonprofit discounts available.

www.ih4health.org/hlc | 800-434-4633

Gain specific skills to help you function more efficiently and better understand both client and patient needs.

- ▶ Discover the latest health literacy techniques and practices
- ▶ Make an impact on the bottom line with easy-to-implement tools
- ▶ Receive continuing education credits
- ▶ Network & learn from others
- ▶ Present your project in our poster session

See Conference Agenda online now for Pre-Conference, Plenary and Breakout Sessions www.iha4health.org/hlc

Key Conference Dates

Call for Poster Submission	February 1 - March 1, 2017
Call for IHA Health Literacy Awards	January 30 - February 17, 2017
Early Bird Discount Ends	April 14, 2017
Special Room Rate Deadline	April 12, 2017



IHA
16th
Annual

Health Literacy Conference



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*Want to know more? Want to be a part of this experience?
Join Us for IHA's 16th Annual Health Literacy Conference!*

Register Today

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